FACTSHEET

Fund Overview

The Ash Park Global Consumer Franchise UCITS Fund is managed by a London-based team with extensive experience covering consumer companies. The Ash Park fund pursues a longonly, 'Buy-and-Hold' strategy focused solely on global Food, Beverage, Tobacco and Household & Personal Care companies (together, the 'Consumer Staples' sector). These companies have historically produced higher long-term returns than the market, and with lower volatility, and the sector tends to combine attractive income generation with inflation protection and growth, supported by brands and franchises which have often been built over decades, even centuries.

The Ash Park fund does not measure itself against any benchmark but has the objective of beating inflation consistently, with low risk and low volatility, through the ownership of highquality Consumer Staples stocks that it believes are capable of growing their earnings and cash flows at attractive rates almost indefinitely. The Ash Park fund seeks to balance its desire to own the best quality stocks with a need to diversify its portfolio risk. However, its holdings will be concentrated (typically c.20 stocks) and it will be aiming for low turnover in order to minimise the transactional costs borne by investors.

Monthly Performance

Class A units in the Ash Park Global Consumer Franchise UCITS Fund in March (29th February to 31st March) were up 1.42% in euros and up 6.37% in US\$; over the same period the MSCI All Countries World Index produced a net return of +2.42% in euros and +7.41% in US\$.

Year-to-date, the Fund is down 0.20% in euros and up 4.69% in US\$; YTD net returns for the MSCI All Countries World Index are -4.44% in euros and +0.24% in USS.

Fund Performance v MSCI All Countries World Since Inception (US\$)



*Class A, net of fees / expenses, translated into US\$. Fund launched on 14th Oct 2014 (=100) Source: Ash Park, Datastream

The monthly performance figures quoted above and overleaf represent the performance of the Ash Park Global Consumer Franchise UCITS Fund in the relevant currency class. Euro is the base currency of the fund and is the best indication of fund performance. These performance figures refer to the past and past performance is not a guarantee of future performance or a reliable guide to future performance.

THE MANAGER





Jamie Isenwater has 14 years of experience as a Consumer analyst, most recently covering Beverages and Food Manufacturing at Deutsche Bank which he joined in 2006. Prior to this, Jamie covered the

Retail and Luxury Goods sectors at Dresdner Kleinwort. He is the author of 'The importance of A&P' which was described as "remarkable" by WPP and featured in its annual report.



Jonathan Fell was previously head of Consumer Research at Deutsche Bank, where he covered Tobacco and Beverage stocks, having previously worked at Merrill Lynch and Morgan Stanley. He has 20

years' experience and is responsible for the 'Many Happy Returns' reports which underpins Ash Park's investment philosophy.

FUND FACTS

Structure	UCITS Fund
Domicile	Ireland
Liquidity	Daily
Fund AUM	\$59 million
Strategy AUM	\$140 million
Number of stocks	20

Share Class	Founder Class
Currency	EUR/GBP/CHF/USD
Mgt. Fee	0.60%
Min Init. Sub.	€10m/£10m/\$15m/CHF15m
Inception	14.10.2014
ISIN Codes	EUR: IE00BQQFVT61

USD: IE00BQQFVW90 CHF: IE00BQQFVX08 GBP: IE00BQQFVV83

1.00%

Share Class

Currency Mgt. Fee Min Init. Sub. **ISIN Codes**

A Class EUR/GBP/CHF/USD

€20,000/£20,000/\$20,000/CHF20,000 EUR: IE00BQQFW266

> USD: IE00BQQFW480 CHF: IE00BQQFW597 GBP: IE00BQQFW373



USD Founder Class - launched 14th October 2014

USD %	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	YTD
2014	-	-	-	-	-	-	-	-	-	3.31%	3.42%	-4.07%	2.50%
2015	2.32%	4.68%	-4.30%	2.39%	0.88%	-2.66%	5.11%	-6.42%	1.53%	7.67%	-1.48%	-0.50%	8.63%
2016	-0.80%	-0.72%	6.41%										4.80%
LISD NAV	lan	Feh	Mar	Anr	May	lun	hul	Διισ	Sen	Oct	Nov	Dec	
USD NAV 2014	Jan	Feb	Mar -	Apr	May	Jun	Jul -	Aug	Sep	Oct 103.31	Nov 106.85	Dec 102.50	
					<u> </u>		Jul - 111.04	Aug - 103.90	· ·				

EUR Founder Class – launched 15th April 2015

EUR %	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	YTD
2015	-	-	-	-5.91%	3.11%	-4.22%	6.00%	-7.87%	2.06%	8.80%	-3.05%	-3.26%	0.46%
2016	-0.41%	-1.13%	1.46%										-0.10%
FUD NAV	lan	Eob	Mar	Apr	May	lun	lad.	Aug	Son	Oct	Nov	Doc	
EUR NAV	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	
EUR NAV 2015	Jan -	Feb -	Mar -	Apr 94.09	May 97.01	Jun 92.92	Jul 98.50	Aug 90.75	Sep 92.62	Oct 100.78	Nov 103.85	Dec 100.46	

GBP Class A - launched 14th October 2014

GBP %	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	YTD
2014	-	-	-	-	-	-	-	-	-	2.78%	5.62%	-3.71%	4.53%
2015	6.21%	1.72%	-0.42%	-1.12%	1.56%	-5.59%	5.90%	-4.92%	2.87%	5.57%	1.05%	1.58%	14.48%
2016	3.04%	1.02%	3.14%										7.36%
GBP NAV	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	
GBP NAV 2014	Jan -	Feb -	Mar -	Apr -	May -	Jun -	Jul -	Aug -	Sep -	Oct 102.78	Nov 108.55	Dec 104.53	
_							Jul - 112.89						

EUR Class A - launched 17th November 2015

EUR %	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	YTD
2015	-	-	-	-	-	-	-	-	-	-	-0.36%	3.30%	-3.64%
2016	-0.44%	-1.16%	1.42%										-0.20%
EUR NAV	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	
2015	-	-	-	-	-	-	-	-	-	-	99.64	96.36	
2016	95.93	94.82	96.17										

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