FACTSHEET

Fund Overview

The MontLake Ash Park Global Consumer Staples UCITS Fund is advised by a London-based team with extensive experience covering consumer companies. Ash Park pursues a long-only, 'Buy-and-Hold' strategy focused solely on global Food, Beverage, Tobacco and Household & Personal Care companies (together, the 'Consumer Staples' sector). These companies have historically produced higher longterm returns than the market, and with lower volatility, and the sector tends to combine attractive income generation with inflation protection and growth, supported by brands and franchises which have often been built over decades, even centuries.

Ash Park does not measure itself against any benchmark but has the objective of beating inflation consistently, with low risk and low volatility, through the ownership of high-quality Consumer Staples stocks that it believes are capable of growing their earnings and cash flows at attractive rates almost indefinitely. Ash Park seeks to balance its desire to own the best quality stocks with a need to diversify its portfolio risk. However, its holdings will be concentrated (typically around 20 stocks) and it will be aiming for very low turnover in order to minimise the transactional costs borne by investors.

Performance Returns

The MontLake Ash Park Global Consumer Staples UCITS Fund was down 0.08% in March (EUR A Class) and is up 15.43% year-to-date.

Monthly Market Commentary

Markets remain quite volatile - most obviously in relation to exchange rates - but euro-denominated equity indices had quite a strong month in March, led higher by more cyclical sectors and Healthcare; Staples, Utilities and Telecoms lagged the broader market.

The clearest trend in our portfolio for the month was leadership from some our of HPC stocks. Elsewhere, however, we saw some unusual divergences in performance – an indication, perhaps, that any one month period does not necessarily give the soundest indication of real underlying momentum. For instance, Japan Tobacco was our strongest performer (and Japanese equities in general did well), but the other Tobacco stocks in our portfolio were laggards. Likewise, Heineken FUND FACTS Holdings had a strong month, but two of our other large-cap, EM-exposed Beverages companies -Diageo and SABMiller – were weak.

April brings the start of the Q1 reporting season, and we will be looking to see whether the early signs Liquidity of stabilising sales momentum evident in Q4 have been sustained.

The top five contributors to the fund's performance in the month were Japan Tobacco, Estée Lauder, L'Oréal, Beiersdorf and Colgate.

The top five detractors were BAT, Imperial Tobacco, Philip Morris International, Diageo and SABMiller.

There were no outright sales or new purchases during March.

USD Founder Class

			Mar										
2014	-	-	-	-	-	-	-	-	-	3.31%	3.42%	-4.07%	2.50%
2015	2.32%	4.68%	-4.30%	-	-	-	-	-	-	-	-	-	2.50%

EUR A Class

			Mar										
2014	-	-	-	-	-	-	-	-	-	-	2.52%	-1.06%	1.43%
2015	9.70%	5.30%	-0.08%	-	-	-	-	-	-	-	-	-	15.43%

The USD Founder Class performance figures quoted above represent the performance of the MontLake Ash Park Global Consumer Staples UCITS Fund since launch on 14th October 2014. The EUR A Class was subsequently launched on 17th November 2014. Euro is the base currency of the fund and is the best indication of fund performance. These performance figures refer to the past and past performance is not a guarantee of future performance or a reliable guide to future performance.

THE ADVISER





Jonathan Fell was previously head of Consumer Research at Deutsche Bank, where he covered Tobacco and Beverage stocks, having previously worked at Merrill Lynch and Morgan Stanley. He has 20

years' experience and is responsible for the 'Many Happy Returns' reports which underpins Ash Park's investment philosophy.



Jamie Isenwater has 13 years of experience as a Consumer analyst, most recently covering Beverages and Food Manufacturing at Deutsche Bank which he joined in 2006. Prior to this, Jamie covered the

UCITS Fund

Retail and Luxury Goods sectors at Dresdner Kleinwort. He is the author of 'The importance of A&P' which was described as "remarkable" by WPP and featured in its 2009 annual report.

Structure **Domicile** Ireland Daily **Fund AUM** \$18.1 million **Share Class Founder Class** Currency EUR/GBP/CHF/USD Mgt. Fee 0.60% Min Init. Sub. €10m/£10m/\$15m/CHF15m Inception 14.10.2014 **ISIN Codes** EUR: IE00BQQFVT61 USD: IE00BQQFVW90 CHF: IE00BQQFVX08

Share Class Currency Mgt. Fee Min Init. Sub. A Min Init. Sub. B **ISIN Codes**

A Class/B Class EUR/GBP/CHF/USD 0.75%/1.00% €5m/£5m/\$7.5m/CHF7.5m €20,000/£20,000/\$20,000/CHF20,000

GBP: IE00BQQFVV83

USD: IE00BQQFW043/IE00BQQFW480 CHF: IE00BQQFW159/IE00BQQFW597

EUR: IE00BQQFVY15/IE00BQQFW266

GBP: IE00BQQFVZ22/IE00BQQFW373

COMPOSITION OF FUND

Top 5 Long Positions (% of NAV)		Industries (% of NAV)				
British American Tobacco Plc	9.2%	Household & Personal Care	38.0%			
Unilever NV	8.6%	Beverages	25.6%			
Colgate-Palmolive Co	8.5%	Tobacco	22.1%			
Reckitt Benckiser Plc	8.4%	Food	12.9%			
The Coca-Cola Co	4.8%	Domicile Countries (% of NAV)				
Top 5 contributors for month (Euro)		United States	36.6%			
Japan Tobacco Inc	22bp	United Kingdom	30.2%			
Estée Lauder Companies Inc	22bp	Netherlands	13.3%			
L'Oréal SA	21bp	Japan	4.8%			
Beiersdorf AG	19bp	Germany	4.4%			
Colgate-Palmolive Co	16bp	Switzerland	4.1%			
Colgate-Fairholive Co	1000	France	3.6%			
Top 5 detractors for month (Euro)		Belgium	1.5%			
British American Tobacco Plc	-44bp					
Imperial Tobacco Plc		Portfolio overview				
Philip Morris International Inc -1			Long			
Diageo Plc	-16bp	No of Positions	20			
SABMiller Plc	-14bp	Average Consensus 12M Fwd P/E	20.5			
		Average Historic Div. Yield	2.6%			

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Disclaimer

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